



### Cocktails & Evening Entertainment

\$3,000 Monday, November 13, 2023

*An evening of fun after dinner on your own and before you "call it a night" stop for a nightcap and terrific entertainment!*

#### Before Conference

- Recognition as Special Event sponsor in program schedule and preconference marketing
- Recognition as conference sponsor in special edition of pre-conference magazine. Includes 100-word description/company logo (equal to a 1/8th page ad)
- One 1/4 page advertisement in the 2023 TOI monthly magazine
- One 1/4 page feature article in one 2023 edition of the TOI monthly magazine provided by sponsor and approved by TOI (Choice of pre or post conference edition.)



#### During Conference

- 1 exhibit booth – premiere location and mobile app listing
- 2 full conference registrations
- Introduction by the TOI president, followed by sponsor 5-minute welcoming address at the event
- Special event sponsor signage at event
- Cocktail napkins with company logo at event
- Sponsor recognition signage on event tables
- Recognition during the conference daily "Welcoming Remarks"
- Company logo on conference signage & looped slide show during all scheduled breaks.
- Company sponsor bio and recognition in the conference program Includes 100-word company description/ logo
- One conference mobile app push notification



#### After Conference

- Company logo and link on TOI website for 1 year

